



4 Pictures 4 Mediterranean

PHOTO CONTEST REGULATION

The time has come to show off those awesome photos you took at the BRIJUNI MPA

Be inspired by the Mediterranean sea and join our first Instagram photo contest! The winners in the BRIJUNI MPA photo competition will also participate to a **second-round contest among the best pictures took in different Mediterranean Marine Protected Areas**, with additional awesome prizes to win!

Your photos will come to life: entering our marine nature photo competition you will contribute to the MPA Engage international project, carried out within the framework of the Interreg Med programme, aimed at raising awareness, committing people, and involving society in the conservation and knowledge of the Mediterranean marine environment in a scenario of climate change. Your photos **might be selected to be part of our exhibition on the Climate Change effects on the Mediterranean**, thus they will contribute to spread the awareness of the importance of Marine Protected Areas for sea and coastal natural and social protection.



Categories

We are inviting submissions of original photos, both taken in terrestrial and underwater habitats, actual or ancient, related to the sea and coastal natural and social environments that capture either:

Natural values Photos showing the beauty and richness of marine and coastal Mediterranean habitats and biodiversity, its biology and ecology, flagship species, curiosities of the sea such as rare organisms (**#ValueMPA**)

Impact Photos reflecting the effects of climate change on biological, geological and social aspects, exotic and invasive species and other processes derived from global warming threatening the ecological stability in the Mediterranean coastal and marine environments (**#ImpactMPA**).

Action Photos explaining how people and organizations take action to mitigate, counteract or adapt to consequences of climate change in the Mediterranean coastal and marine environments (**#ActionMPA**).

Old Mediterranean Photos revealing the state of marine ecosystems and biodiversity, social aspects of both terrestrial and marine ecosystems, changes in landscape, presence of exotic and invasive species, and other processes happened in the past, and / or their evolution and changes due to direct or indirect human activities (**#OldMPA**).

The organizers of the contest are free to change the category to which participants have initially assigned each photo.

How to participate

First of all, you should follow us on Instagram! **@MPAengage**

Then...

- Post your pictures in your Instagram profile **between August 1st and October 31, 2020**.
- Tag us **@MPAengage**
- Describe what is shown in the picture
- Tell us which category you intend to assign the photo using the corresponding hashtag (see above).
- Do not forget to add these 2 hastags: **#MPAcontest** and **#BrijuniMPA**..

It is possible to publish **more than one photo in the same post** if they extend the information about the same organism, habitat, process or phenomena shown in the post.



Each Instagram profile can participate with a **maximum of 2 posts per category**. It is not accepted to post the same photos in different categories.

The contest is open to any person over the age of 14 and from any nationality

Photo requirements

- You can share photos related to the Mediterranean coastal and marine environments taken within the Brijuni MPA at any year of 21st or 20th centuries.
- Pictures have to be original, taken by the owner of the Instagram profile, and they cannot have been awarded in other photo contests.
- No photo editing altering the reality of photos is allowed. You can send us colour, black and white pictures. You can also edit brightness, contrast, damage, in order to highlight some aspects of the images and enhance their attractiveness.

The organizers recommend participants to contribute to marine research and knowledge by sharing their pictures in any of the following citizen science platforms if they suit a particular research project:

- Sea Watchers <https://www.observadoresdelmar.es/>
- Reef Check Mediterranean <https://www.reefcheckmed.org/italiano/reef-check-med/>
- Diverse Alert Newtork Europe <https://www.daneurope.org/home>
- Oddfish Facebook Page <https://www.facebook.com/groups/1714585748824288/>

Rights and ownership

Many of the photo you will send might be used in our communication activities and exhibitions and will contribute to spread the awareness of the importance of marine protected areas for sea and coastal natural and social protection.

Thus, by entering the contest you agree to grant MPA Engage project the right to use the photo in any manner and media, free of charge, including without limitation, the right to publish, adapt, distribute, copy, display or translate in printed or electronic media even if they are not the winning entries.



MPA Engage project agrees to mention the full name of author of the chosen picture when used for the Mediterranean exhibition other related materials.

We reserve the right to change the rules and conditions of the photo contest.

We reserve the right to cancel the category if the number of submitted photos is less than five.

Judging

The Brijuni MPA will select a jury of at least 5 people who will choose the best photo for each category, according to different criteria that should be set in advance by the jury itself (e.g. scientific / social / environmental interest of the photos, awareness potential, aesthetics, quality, originality). The selection will be carried out during November 2020

The 4 winners will be admitted to the **International round of the photo contest**, maintaining the same categories. The jury of at least 5 people not linked to any Marine Protected Areas will be select by the project's Communication Team of MPA Engage project. For each category, the jury will select the best post among the winners of the first round. The selection will be carried out during December 2020

Exhibition

After the contest, best photos (and the winner ones) will be selected in order to set up a **non-profit exhibition** to raise awareness among the citizenship about the natural values of the Mediterranean Sea, as well as the need to increase knowledge about climate change impacts on Marine Protected Areas and their mitigation. Organizers will contact the authors of the selected works to ask for a full resolution version of them.

Prizes



Prizes are provided by Brijuni MPA. The winners will have the possibility of being selected for the international round.

The winners of the international contest will be awarded with prizes provided by Scubapro and Paralenz.

LOCAL RULES

Article 1. Contest organizer

Instagram photo contest is announced by the Brijuni National Park and the MPA-Engage project within the Interreg MED program. Brijuni bb, 52100 Pula, Croatia, OIB: 97193158584

Article 2. Duration and purpose of the contest

Contest is carried out to promote MPA-Engage project from August 1st to October 31 2020 in the official Instagram profile of National Park Brijuni.

Article 3. The prize fund which determines organizer contest

Competition categories are:

1. Natural values **#ValueMPA**
2. Old Mediterranean **#OldMPA**
3. Impact **#ImpactMPA**
4. Action **#ActionMPA**

The organizer awards a total of 4 prizes. One winner will be selected from each category. The awards by categories for the best photo are:

#ValueMPA - 2 tickets for entrance to the National Park with the rental of 2 bicycles for 2 hours

#ImpactMPA - 1 night for 2 people in Neptun hotel (National Park Brijuni)

#ActionMPA - 1 night for 2 people in Neptun hotel (National Park Brijuni)

#OldMPA - 2 tickets for entrance to the National Park with the rental of 2 bicycles for 2 hours

The winners of the contest will be automatically selected to be part of a international exhibition and selected winners will automatically be able to participate in the international competition for the best photo in the Mediterranean.

Article 4. Participation and announcement of the winner



The photo contest is open to all adults (older than 18) who accept all the rules and conditions of the contest.

Participants take part in the contest by publishing photos on their Instagram account from one of the following categories using hashtags #MPAengage #MPAcontest #BrijuniMPA and hashtag of categories

to which they apply (#ValueMPA, #ImpactMPA, #ActionMPA, #OldMPA). The contest lasts from August 1 until October 31 2020. The local jury consists of: Lenka Vidas, Marija Štoković, Lena Puhar O'Grady, Petra Lukež and Bojana Musulin. The best photo from each category will be selected at the end of November 2020.

The winners will be announced on Instagram profile of Brijuni National Park immediately after the selection of the jury.

Participants in this contest cannot claim prizes in larger quantities or other prizes than those specified in these rules by the Organizer, the prize can't be exchanged for cash.

By applying to the contest, participants confirm that they are familiar with the rules and that they accept them in full.

Article 5. Awards

The winners of the prize competition can pick up their prizes at the entrance of the Public Institution NP Brijuni or in agreement with the Organizer. The winners will be informed by the Organizer about how to pick their prizes.

The winners can take the prize with an ID card - the prize is not transferable to another person.

The prize must be used by July 2021.

Article 6. Use of personal data

Participants in the contest accept rules and give permission to the Organizer to process the data (name and surname). The organizer will process the data until the end of the contest and marketing activities related to the implementation of the contest.

The organizer will take all necessary measures to ensure that the personal data of the participants in the contest are processed and used in a secure manner according to the GDPR regulation.



Article 7. This post is not sponsored by Facebook and Instagram

This contest is not connected with Facebook and Instagram, it is not promoted or sponsored by them. The data you provide is exclusively for the needs of the full functionality of this award contest of the Public

Institution NP Brijuni and the MPA-Engage project team for communication, not Facebook and Instagram. Please note, Facebook and Instagram are public spaces and the publication of any content (including photos) can constitute an invasion of privacy to participants in the contest as well as third parties.

If the participants in the contest publish content / photos and videos on our website and Facebook page and Instagram profile, we will consider that they published it voluntarily and Public Institution National Park Brijuni is not responsible for their content or for misuse of such content by any third parties. We will also consider that if participants have posted any content on our website, Facebook and Instagram page (including photos, messages, comments, any personal information, etc.) they have all the necessary authority to post such content. By such announcement, the participants of the contest give permission to the Organizer to use the entire published content for marketing and any other commercial purposes, and at the same time renounce all material and any other rights that belong to them on that basis.

Article 8. Availability contest rules

The rules are posted on the official website of the Organizer (NP Brijuni) and available to all participants during the contest.

The court in Pula is competent for all possible disputes arising during the Instagram photo competition that cannot be resolved by agreement.

The rules of the competition are valid from August 1st until October 31 2020



Contact

For any question please write at:

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We can't wait to see your photos!